



Black-and-White:

Classic or modern – what connects us

This is the motto of the VII International Poster Exhibition in Leipzig
will take place in autumn 2025.

Organized by the plakat-social e.V. association in collaboration with

“Days of Industrial Culture” 2025

With our call we want to encourage poster artists to create posters using only the means of
to create classic black and white.

Where color is distracting, black and white brings out the essentials.

Black and white gets to the point, black and white polarizes,

Black and white is dramatic, loud, cool and penetrates the space with the shades of gray.

Without any specifications regarding content, we ask the poster artists to
to remain committed to the cause of our association and with the power of
to interpret our times impressively using a black and white “color palette”.

For the VIIth International Poster Exhibition, some changed rules for submission must be observed:

1. Participation in the VII. IPA is reserved for professional poster artists.
 2. The processing of student work and work from classes at relevant art schools is possible no longer occur
 3. The number of entries is limited to two posters per entrant.
 4. Each poster must be marked in the following order:
Mr/Ms, last name, first name, nationality, country, email address, title of the submitted work.
 5. The technical requirements are: A4, 300 dpi, JPG, PDF, grayscale
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Different submissions cannot be processed.

The deadline for entries is May 30, 2025.

An electronic catalog published on the Internet is made available for download.

Aufruf zur VII. Internationalen Plakatausstellung Leipzig 2025

Call for VII International Poster Exhibition Leipzig 2025

Name / Last Name	
Vorname / First Name	
Koautor / Co-author	
Nationalität / Nationality	
Land / Country	
Mailadresse / Email Address	
Beruf / Profession	
Postadresse / Postal Address Straße, Postleitzahl, Ort Street, Postcode, City	

Einsendeschluss / Submission Deadline 1. Juni / June 2025

Plakat 1 Titel / Poster 1 Title		Jahr / Year
Plakat 2 Titel / Poster 2 Title		Jahr / Year

Erklärung

Hiermit erkläre ich, dass an den eingereichten Arbeiten keine rechtlichen Ansprüche Dritter bestehen.
Ich bin einverstanden, dass der Verein plakat-sozial e.V. meine Arbeiten für Zwecke des Vereins nutzen kann.
Der Verein plakat-sozial e.V. informiert den Urheber über die Teilnahme an ausgewählten Plakatausstellungen.

Einsendungen per Mail an: submissions@plakat-sozial.de

Declaration

I hereby declare that there are no legal claims by third parties on the submitted works.
I agree that the association plakat-sozial e.V. can use my works for the purposes of the association.
The association plakat-sozial e.V. informs the author about participation in selected poster exhibitions.

Submission by email to: submissions@plakat-sozial.de

Kennziffer, wird vom Verein ausgefüllt
Code number, is filled in by the association

Unterschrift / Signature

Datum / Date

Name / Name

Bitte beachten: Um Verwechslungen zu vermeiden in der rechten unteren Ecke des Plakates bitte den Namen des Urhebers vermerken! (12 pt)

Please note: To avoid confusion, please write the author's name in the bottom right corner of the poster! (12 pt)