



plakat-sozial.de

INTERNATIONAL PLATFORM FOR POSTERS WITH SOCIAL CONTENT

# WHERE FROM? – WHERE TO?

**5th International Poster Exhibition Leipzig 2020**  
Leipzig, Deutsches Museum für Galvanotechnik

## CALL FOR COMPETITION

The **plakat-sozial e.V.** association, Leipzig is appealing to poster designers worldwide to submit works on the theme of **WHERE FROM? – WHERE TO?** for the competition at the 5th International Poster Exhibition.

Our world stands at a crossroads.

It is afflicted by climate change – in some regions catastrophe has already arrived:

Forest Fires on the American continent and in Australia cost human lives,  
destroy human and animal habitat;

in 2019 Europe and Asia experienced devastating flooding,

which had not been as bad for more than 100 years;

the polar ice caps are melting – the result floods;

in Asia smog alarms in cities are not uncommon;

periods of drought destroy the livelihoods of millions of people and not just in Africa.

Simultaneously power-political and social conflicts have increased in many parts of the world:

Conflicts between rivals in the Middle East

including the persisting animosity between Israel and the Palestinians;

discontent in Latin America, where the people are opposing their governments on the streets;

oppression of ethnic and religious minorities;

the struggle between left and right wings, between nationalists and democrats.

Populists are pushing into parliaments and not only in Germany.

The exhibition will take place in the Autumn of 2020 – in a year full of significant anniversaries. What has swayed the global community in the 20th century? What has it decided and implemented, to improve the situation of the planet?

**10th January 1920**

The Treaty of Versailles comes into effect

**27th January 1945**

Liberation of the Auschwitz concentration camp by the Red Army

**13th - 15th February 1945**

The destruction of Dresden by allied bombers

**22nd March 1945**

Formation of the Arab league in Cairo

**8th May 1945**

The End of the Second World War in Europe

**5th June 1945**

The Four Powers agreement for the occupation zones in Germany

**26th June 1945**

The signing of the United Nations Charter

**6th and 9th August 1945**

The dropping of the Atom bomb on Hiroshima and Nagasaki

**16th November 1945**

Formation of UNESCO

**25th June 1950**

Start of the Korean War

**14th December 1950**

Formation of the UNHCR – The UN High commission for refugees

**5th March 1970**

The treaty on the non-proliferation of nuclear weapons comes into force

**3rd October 1990**

German Reunification

**21st November 1990**

The signing of the Paris Charter for a New Europe

All food for thought on how people want to continue to exist, how conflicts can be avoided or at least kept in check, as graphic artists you are called upon to visualise your ideas.

## Content and Technical Requirements

Posters accepted into the competition will have content in keeping with the association's guiding ideas of the appeal as outlined in the preamble ([www.plakat-sozial.de/public/praeamble.php](http://www.plakat-sozial.de/public/praeamble.php)). The event organiser reserves the right to reject posters inconsistent with those ideas.

Only files can be accepted not prints. A **maximum of 2 files** can be sent per poster author.

Transfer of files can **only be made via the online upload form** ([www.plakat-sozial.de/IPA05.php](http://www.plakat-sozial.de/IPA05.php)).

Permitted Formats: PDF, JPG    Formats not permitted: ZIP, RAR, TIF, INDD, CDR, ...

Minimum Format: about 21 × 30 cm, 300 dpi    Maximum Format: 6,0 MB pro Datei

Please make sure **every file has a title**. The upload form may **not be used more than once**.

The author of each submitted work must be a **natural person**.

It is possible to name co-authors in the upload form.

Works that have already been submitted to the poster-social association and submitted again will not be considered.

Please do not send **student coursework**, proof work or project work.

## Programme, Exhibition, Leipzig Poster Prize

Submissions can be made from the 12th March until the **submission deadline of 30th May 2020**.

After shortlisting by the plakat-sozial association members a jury will decide on a **selection of around 100 posters**. The jury decision will be final with no possibility of recourse to legal action. The jury will be announced on the website.

Each of the selected works will have a 70 x 100 cm sized copy digitally printed.

The exhibition will take place in Leipzig in the Autumn of 2020 at the National Museum of Electroplating technology, Deutsches Museum für Galvanotechnik. The exact date will be announced on the website.

The **Leipzig Poster prize** will be awarded following the jury's decision during the 5th International Poster Exhibition.

The prize winner will be recognised with a certificate.

The exhibition and the posters exhibited there will be recorded on the website of the association.

On request exhibiting artists will receive a **certificate of participation**.

When the exhibition is over an **exhibition catalogue** will be available to download.

## Use of submitted posters, Copyright

By submitting posters to the plakat-sozial association the creator grants the association a single usage right unlimited by time period or territory for the digital publication of works online, for the presentation in exhibitions undertaken by the association and for the self promotion of the association.

The work of the plakat-sozial association is non-profit-making. The association imposes no charge for the publication of the posters. No claim can be made for reimbursement of usage rights.

Copyright of the published work remains unaffected.

## We appeal to you to send in your posters and thank you for your participation

**Grit Fiedler**, Leipzig, Graphic designer, Chair plakat-sozial

**Jochen Fiedler**, Leipzig, Graphic designer, Project Management

**Bernd Hanke**, Dresden, Graphic Designer

**T. O. Immisch**, Halle (Saale), Art historian

**Prof. Gert Wunderlich**, Leipzig, Graphic designer, Typographer, Book and Poster Author

**Dr. Sylke Wunderlich**, Berlin, Fine Art Scholar, Plakat Ost Foundation